ABC

BOOT CAMPS

2027

Join a summer program focused on innovation and entrepreneurship, where you can develop your ideas, learn from professionals, and gain practical experience.

ABC BOOTCAMPS



WELCOME

ABC BootCamps

ABC BootCamps connects classroom learning with real-world business through practical entrepreneurial skills and industry connections. Founded in 2014, we give young professionals the tools and experience to navigate today's business environment. Our summer programs help students build practical skills, gain confidence, and learn from industry professionals.

Through hands-on experience with companies, mentors, and professors, students gain practical skills they can apply in their studies and careers. Our goal is simple: to give you the skills and experience to approach your career with confidence.

Develop your ideas through hands-on experience and practical business skills.

Our programs focus on teamwork and real-world problem-solving, helping you develop a business plan and pitch. By the end of the program, you'll gain the confidence and skills to develop your ideas further.



Rebeka Dajak
Program Coordinator

At ABC BootCamps, we aim to deliver a perfect blend between practical and theoretical knowledge while exploring a new country and culture.

ABC fosters an interactive learning environment where international participants gain insights not only from the professor but also from each other. They exchange ideas and perspectives and gain hands-on experience in the real business world through visits to top companies.



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Our Program Director

ABC BootCamps brings people together to learn through practical experiences.

Since 2014, we've been bringing students and young professionals together to learn about business, innovation, and entrepreneurship through practical experiences.

Our programs are designed to take learning beyond the classroom. You'll work on ideas, take part in workshops, visit companies, meet professionals, and learn from people with experience in the fields you're interested in. Just as importantly, you'll meet other participants from different backgrounds and have the chance to build connections along the way.

We believe that learning happens not only through lectures, but through asking questions, trying things out, working with others, and seeing how ideas work in the real world.

If you're looking for a way to learn beyond the classroom, meet people from different backgrounds, and get a closer look at how business and innovation work in practice, we'd be happy to have you join us.

Sandro Sertic, Program Director at ABC BootCamps

Others About Us

Our testimonials offer valuable insights from a diverse range of individuals who have experienced the impact of the ABC BootCamps firsthand. Hear from our expert instructors, guest speakers, and participants as they share how the program has equipped participants with the tools, knowledge, and confidence to make a lasting impact in the business world.

Peter Forint, Lead Instructor, ABC Toronto

ABC offers a unique, hands-on experience that helps students develop the entrepreneurial mindset and skills to turn ideas into successful businesses.

Daryl Hemingway, CEO of Skydome

Attending a program like ABC is essential for students to expand their knowledge and gain traction by seeing their ideas from a different perspective.

Siddhartha Thapa, Hong Kong, ABC Toronto

This program gave me a foundation for developing ideas and building valuable connections—highly recommend it for anyone entering the business field.

Laszlo Gyorffy, Lead Instructor, ABC Silicon Valley

ABC connects students from diverse backgrounds to develop innovation skills through hands-on projects, corporate visits, and pitch competitions.

Kerry Brown, Co-Founder of MetaSepia, Inc.

ABC exposes you to the Silicon Valley ecosystem, providing valuable access to entrepreneurs, investors, and the resources needed to succeed as an entrepreneur.

Neli Perme, Slovenia, ABC Silicon Valley

This program has boosted my confidence in developing business ideas while gaining valuable insights. I love ABC—it's the perfect blend of fun and education!



ABC Silicon Valley

ABC Silicon Valley gives you a closer look at how businesses develop ideas, understand consumer needs, and respond to changes in the market.

Located in Northern California, Silicon Valley is a global hub for technology and innovation, home to major corporations and over 30 Fortune 1000 companies. It attracts one-third of all U.S. venture capital, making it the leading hub for entrepreneurship and development.

ABC Silicon Valley gives you an understanding of how innovators approach new ideas and consumer needs. Through visits to tech companies, you'll learn how businesses work, explore emerging trends, and see how new ideas are developed. You'll also work in teams to develop a business idea, build a business concept around it, and prepare your pitch.

Laszlo Gyorffy, a 27-year innovation expert and founder of LBG Innovate, empowers top organizations to drive impactful change.

ABC BootCamps brings a diversity of backgrounds, cultures, and expertise, allowing students to learn from each other in a collaborative environment. It's an inspiring and enabling experience where participants develop real-world innovation skills through hands-on projects, corporate visits, and pitch competitions.



Experience innovation firsthand through company visits and industry insights.

Our program gives you the chance to visit tech and business companies, learn from professionals, and see how different businesses approach their work.



Sharpen your skills through our hands-on pitch competition experience.

In this competition, you'll work with a team to develop your idea and pitch it to a panel of judges, simulating a real business setting.



Meet students and young professionals from diverse backgrounds around the world.

We bring together participants from different backgrounds, giving you the chance to exchange ideas, learn from different perspectives, and build connections around the world.



Highlight your participation and experience with a Certificate of Completion.

A Certificate of Completion enhances your resume, highlighting your commitment to growth and strengthening your professional profile.



Combine hands-on learning with time to explore San Jose and beyond.

Our program combines hands-on learning with time to explore. While you explore San Jose and its surroundings individually, we'll visit San Francisco's iconic landmarks together.

PROGRAM
Info

01. Dates

Join us from **4 to 17 July 2027** in **San Jose and San Francisco, USA,** to explore innovation and entrepreneurship while connecting with industry professionals.

02. Tuition Fee

Secure your spot for ABC Silicon Valley with an **early bird fee** of **3,900 EUR** until December 1, 2026, or a **full fee** of **4,900 EUR** until May 31, 2027.

03. Program language

The program is conducted in English; prior knowledge of the language is required, but no formal tests like TOEFL or IELTS are needed.

04. Target Audience

Whether you're a student, entrepreneur, business owner, or tech developer, this program is open to you – owning a business or startup is not required.

05. Application Process

To join ABC Silicon Valley, book a call with our team by **May 31, 2027,** discuss your motivation, complete your application, receive attendance confirmation, and pay the 150 EUR admission fee.

ABC blends lectures, workshops, expert insights, and company visits for a dynamic, hands-on learning experience.

I love how ABC blends lectures, workshops, and expert insights with exciting company visits, creating a diverse and engaging learning experience. The combination of hands-on activities and real-world examples truly brings the content to life.

Iris Raab, Austria, ABC Silicon Valley

Housing & Fees

Welcome to the San José State University!

At ABC Silicon Valley, you will reside at San José State University, located in downtown San José. On-campus housing is included in the tuition fee, offering easy access to the university facilities and community.

San José State University, renowned worldwide for innovation and academic excellence, features over 50 major buildings, including 23 academic facilities and 7 residence halls. Its vibrant campus creates a dynamic environment that enriches education and connects students with a diverse and inspiring community of professionals and entrepreneurs.

Tuition Fee includes:

- Admission Fee
- On-campus housing
- Welcome package
- Lectures, seminars, and workshops
- Course materials
- Networking
- Company visits
- Certificate of Completion
- 24/7 assistance from ABC Team
- Exclusive access to the ABC Alumni network and a possibility to become part of the ABC Team
- Organized day trip to San Francisco

At San José State University (SJSU), a student's experience is defined by discovery, both in and out of the classroom.





ABC Toronto

ABC Toronto introduces you to the basics of business and entrepreneurship through practical learning and teamwork.

Toronto, Canada's largest city, is a major business and cultural center with a diverse and active entrepreneurial community. Its mix of industries, companies, and people from around the world makes it a practical place to learn about business, entrepreneurship, and how different industries work.

ABC Toronto introduces you to the basics of entrepreneurship and business through lectures, guest speakers, company visits, and practical activities. You'll learn about topics such as business models and the Flourishing Business Canvas, while working in teams to develop a business idea and prepare a pitch. The program also includes a day trip to Niagara Falls, giving you time to explore beyond the classroom.

Peter Forint, a seasoned business professor and entrepreneur, helps students turn innovative ideas into successful ventures.

ABC BootCamps offers a unique, hands-on experience that brings together participants from diverse fields and backgrounds, fostering collaboration and creativity. Through dynamic exercises, practical tools like the Flourishing Business Canvas, and pitching competition, participants develop the entrepreneurial mindset needed to transform ideas into viable businesses.



Learn how businesses operate through company visits and industry insights.

Our program gives you the opportunity to connect with business professionals, learn about their work, and gain insight into how companies operate and approach new ideas.



Develop your business skills through our hands-on team pitch competition.

In this competition, you'll work with a team to develop your idea and pitch it to a panel of judges, simulating a real business setting.



Meet students and young professionals from diverse backgrounds around the world.

Connect with participants from different backgrounds, exchange ideas and perspectives, and build connections with people from different countries and fields.



Highlight your participation and experience with a Certificate of Completion.

A Certificate of Completion enhances your resume, highlighting your commitment to growth and strengthening your professional profile.



Combine hands-on learning with time to explore Toronto and beyond.

Our program combines practical learning with time to explore. While you explore Toronto's architecture and attractions individually, we'll take a group trip to Niagara Falls.

PROGRAM
Info

01. Dates

Join us from **18 to 25 July 2027** in **Toronto, Canada,** to explore business and entrepreneurship while connecting with industry professionals.

02. Tuition Fee

Secure your spot for ABC Toronto with an **early bird fee** of **2,300 EUR** until December 1, 2026, or a **full fee** of **2,900 EUR** until May 31, 2027.

03. Program language

The program is conducted in English; prior knowledge of the language is required, but no formal tests like TOEFL or IELTS are needed.

04. Target Audience

Whether you're a student, young professional, or simply interested in business and entrepreneurship, this program is open to you – owning a business or startup is not required.

05. Application Process

To join ABC Toronto, book a call with our team by **May 31, 2027,** discuss your motivation, complete your application, receive attendance confirmation, and pay the 150 EUR admission fee.

ABC unites a global community, offering engaging and enjoyable learning experiences that make every program memorable.

ABC connects people from all around the world, offering an incredible experience that truly captures the essence of a summer school. Their unique approach makes learning both engaging and fun, and I would go wherever ABC is hosting their programs!

Supriya Pandian, India, ABC Toronto

Housing & Fees

Welcome to the Toronto Metropolitan University!

At ABC Toronto, you will reside at Toronto Metropolitan University, located in the heart of downtown Toronto. On-campus housing is included in the tuition fee, offering access to the university and the vibrant city.

Toronto Metropolitan University is a renowned institution, with a dynamic campus that fosters innovation and creativity. It is situated near major attractions such as the CN Tower, Rogers Centre, Air Canada Centre, and the Hockey Hall of Fame, offering both a rich educational environment and a vibrant, unique urban cultural experience.

Tuition Fee includes:

- Admission Fee
- On-campus housing
- Welcome package
- Lectures, seminars, and workshops
- Course materials
- Networking
- Company visits
- Certificate of Completion
- 24/7 assistance from ABC Team
- Exclusive access to the ABC Alumni network and a possibility to become part of the ABC Team
- Organized day trip to Niagara Falls

Staying at Toronto Metropolitan University is an ideal choice for connecting with business, industry, and culture.





ABC Shanghai

ABC Shanghai prepares you to navigate China's rapidly changing markets and engage with innovations that are shaping global business.

Shanghai, China's largest city, is a global hub for business, technology, and culture. Home to leaders in e-commerce, fintech, and advanced tech, it offers access to innovation and emerging industries. Blending tradition and modernity, the city shows how mobile payments, high-speed rail, and AI-driven services are transforming global business.

ABC Shanghai provides insights into the mindset of China's leading innovators, enabling you to understand and respond to evolving consumer needs. Through visits to top companies, you'll gain valuable industry knowledge and learn how emerging technologies shape business models. You'll also deepen your understanding of business concepts and market dynamics in China's fast-growing economy.

Le Ma, a leading instructor, helps participants explore how China's innovation and technology shape business through lectures and company visits.

ABC BootCamps brings together students from diverse backgrounds and cultures, creating a collaborative learning environment. Participants gain practical insights, strengthen their innovation and business skills, and immerse themselves in China's dynamic culture — returning home inspired and ready to take action.



Experience China's innovation ecosystem firsthand through exclusive visits to leading companies.

Our program offers a unique opportunity to learn from top tech and business innovators, gaining insights from industry leaders driving the future of e-commerce, AI, fintech, and new retail.



Deepen your business and innovation skills through immersive learning experiences.

Participants gain insights from lectures, company visits, and cultural experiences, returning inspired and ready to apply them.



Embrace diversity and broaden your perspective in a global learning community.

We bring together students from a wide range of backgrounds, offering unique perspectives and insights that enrich understanding of business, innovation, and Chinese culture.



Boost your professional profile with an international learning experience.

ABC Shanghai equips you with skills and insights to showcase your engagement with global business and innovation.



Experience the perfect blend of learning and cultural exploration during your time with us.

Our program combines academic insights with immersive visits to the city's iconic landmarks, giving you a deeper understanding of China's innovation and culture.

PROGRAM
Info

01. Dates

Join us from **17 to 25 October 2026** in **Shanghai, China,** for an immersive experience in global business and innovation while connecting with leading companies and academic experts.

02. Tuition Fee

Secure your spot with a **preregistration fee** of **3,500 EUR** (until September 30, 2025), an **early bird fee** of **3,700 EUR** (until February 10, 2026), or a **full fee** of **3,900 EUR** (until August 1, 2026).

03. Program language

The program is conducted in English; prior knowledge of the language is required, but no formal tests like TOEFL or IELTS are needed.

04. Target Audience

Whether you're a student, entrepreneur, business owner, or tech developer, this program is open to you – owning a business or startup is not required.

05. Application Process

To join ABC Shanghai, submit your application by **August 1, 2026,** schedule a meeting with our team, share your motivation, receive attendance confirmation, and pay the 150 EUR admission fee.

Housing & Fees

Welcome to Hyatt Centric Shanghai Zhongshan Park!

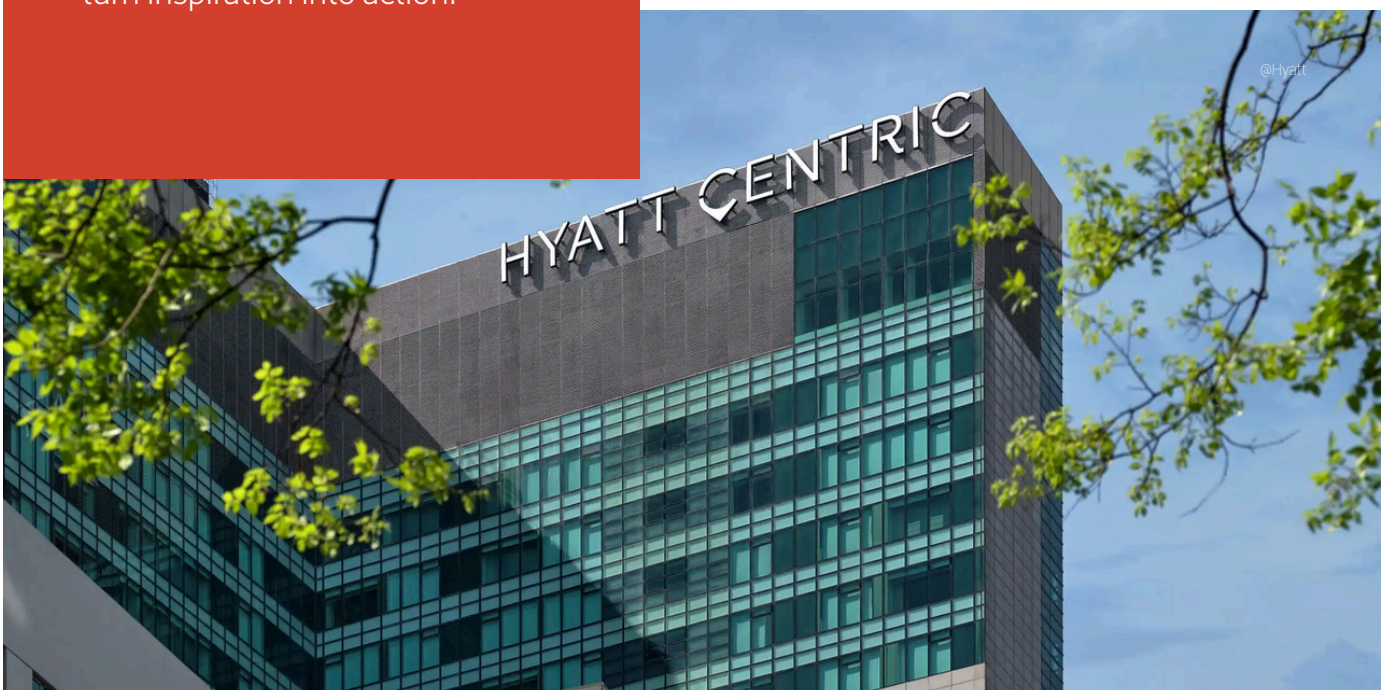
At ABC Shanghai, you'll stay at Hyatt Centric Shanghai Zhongshan Park with comfortable double rooms and daily breakfast, steps from program activities and cultural experiences.

The hotel features modern, comfortable rooms with panoramic city views, a well-equipped fitness center, and on-site dining options. Conveniently connected to public transportation, it makes exploring Shanghai effortless. With its ideal blend of comfort and prime location, the Hyatt Centric offers the perfect base for your learning journey in China.

Tuition Fee includes:

- Admission Fee
- 7 hotel nights with breakfast in a double-occupancy room
- 6 full-day agenda: lectures and company visits, guest speakers, workshops, cultural activities, and academic activities
- Airport pick-up and drop-off transportation
- Private coach for daily transportation
- Welcome and closing dinners
- Bilingual guide and professional tour coordinator throughout the program
- Exclusive access to the ABC Alumni network and a possibility to become part of the ABC Team

Dive into Shanghai's world of innovation, business and culture - turn inspiration into action.





Custom Programs

ABC BootCamps offers customized, hands-on learning experiences that empower students to apply their knowledge, collaborate across disciplines, and gain real-world insights from industry leaders, preparing them for success in today's global business landscape.

ABC BootCamps offers tailored programs that equip students with practical experience and essential skills, providing them with a comprehensive understanding of the global business landscape and future opportunities. Our custom programs are designed to seamlessly integrate into university curricula, delivering real-world learning experiences that meet the evolving needs of today's students and prepare them for success in their careers.

- Empower your team to tackle real-world challenges together.

  Through tailored projects and case studies, we provide opportunities for teams to collaborate effectively, enhancing alignment and delivering practical solutions to complex challenges.

- Gain insights from experts and mentors across industries.

  Gain access to renowned mentors and speakers who offer valuable guidance and industry connections. With decades of experience, they enrich learning with practical insights and advice.

- Learn through innovative, experiential teaching methods.

  We use innovative teaching methods focused on real-world experiences, helping students build skills and confidence through corporate visits, pitch competitions, and workshops.

- Customized to achieve your organization's unique goals.

  Our custom approach ensures that every session, challenge, and case study aligns with your organization's goals, delivering relevant and practical skills that drive real impact in your industry.

Luiss Business School's custom program empowered students to foster entrepreneurial thinking, uncover market opportunities, and turn innovative ideas into impactful value propositions.

Luiss Business School requested a custom program designed to foster entrepreneurial thinking and innovation. In response, we created a hands-on experience that allowed students to uncover market opportunities, generate breakthrough ideas, and turn them into compelling value propositions. Students learned design thinking techniques to understand customer needs and make evidence-based decisions while collaborating to develop creative solutions to real-world problems. They also applied the CO-STAR method, a Silicon Valley innovation technique, to refine their ideas and create strong value propositions. By working in teams and gaining insights from experts, students were immersed in the startup culture, gaining practical tools to launch their innovative projects. The program offered a unique blend of theory and practice, providing invaluable skills for aspiring entrepreneurs.





ABC

BOOT CAMPS

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